

## Work Experience

### **Marketing Assistant** **Telesis, Inc.**

(June 2019 - Present)

Develop digital and print marketing materials and strategy for companies in the hospitality, beverage and tech industries. Maintain social media accounts and respond to customer inquiries.

### **Course Developer/Adjunct Professor** **Doane University**

(June 2018 - Present)

Prepare all course materials and resources for graduate-level online courses within Doane's Instructional Design master's degree program.

### **Adjunct Professor** **University of Nebraska - Lincoln**

(August 2018 - Present)

Instruct 9 sections (~170 students) of Visual Communications courses. Develop and lead skills workshops that promote success in the technical understanding of programs and equipment.

### **Graduate Assistant** **University of Nebraska - Lincoln**

(January 2017 - May 2018)

Teach introductory and advanced Visual Communications classes. Assist professors in evaluating coursework and structuring research studies.

### **Marketing Assistant** **Bureau of Sociological Research**

(August 2016 - January 2017)

Design promotional content and survey templates for research projects. Build and maintain BOSR website using UNLcms framework. Teach staff to use Adobe Creative Suite for survey research.

### **Student Designer** **University of Nebraska - Lincoln, CoJMC**

(February 2015 - June 2016)

Create interactive presentations, print and digital media, and promotional content for the College of Journalism and Mass Communications. Aid in the recruitment of undergraduate students and collaborate with staff and faculty to develop communication and marketing strategies.

## Education

### **Master of Arts in Integrated Media** **Communications**

University of Nebraska - Lincoln (2018)

College of Journalism and Mass Communications

### **Bachelor of Journalism in Advertising and** **Public Relations**

University of Nebraska - Lincoln (2016)

College of Journalism and Mass Communications

Minors: English, Psychology and Music

## Certifications

Hootsuite Social Platform

Google Analytics

## Skills

Proficiency in PC, Mac and Linux Operating Systems

Adobe Creative Suite: Photoshop, Illustrator, InDesign,

Premiere, Audition, Dreamweaver, Lightroom

DSLR Cameras: Cannon, Nikon

JVC Cameras

Microsoft Office Suite: Word, Excel, PowerPoint

HTML5

CSS

Search Engine Optimization

Google Analytics, Search Console

SPSS Statistics

Social Media Strategy/Analytics

Live Audio Mixing/Recording

Live Video Streaming, OBS Studio

AP Style

Blackboard

Canvas

Basic Python

